

2017 WEBA Annual Meeting Minutes

The WEBA 2017 Annual Meeting was held at Tempo Restaurant in Alexandria, VA on December 1, 2017 from 7:45 a.m. to 9:30 a.m.

Stu Howard called the meeting to order at 8:32 a.m. Indre Bauza verified that a quorum was present, and a motion was made by Peter Baldwin to approve the WEBA 2016 Annual Meeting minutes. Motion was seconded by Dorathea Peters. The minutes were approved.

Old Business: There was no old business to be covered.

New Business: Indre Bauza presented the proposed Board of Directors slate for 2018. This slate listed; Indre Bauza, Maureen Pendergast, Joyce Jones, Gresham Harkness, Sandy Modell, Joel Bernstein, Matthew McCarthy, Evelyn DeLottinville, Tonya Chappell, Anna Davalos, Enola Thaboun, Jason Rodriguez, Mary Ann Burstein and Ariel Goldchain. Dorathea Peters moved to vote on the slate; the motion was seconded, and the slate was approved by the WEBA members in attendance.

Committee reports were presented by various members of the Board. Highlights included:

Membership: Indre Bauza reported on membership. Membership grew in 2017, see included report.

Sponsorships: WEBA has grown to 23 annual sponsors compared to the previous years' number of 12. Sponsorship deadline in December 31st.

Marketing: WEBA continued to focus on social media marketing like Facebook and Twitter. Newsletter content was also improved and more consistent this year.

Finance: As chair of the Finance Committee, Tonya reported an increase in WEBA revenue. Net assets exceeded \$30,000.00.

Communications: The WEBAweekly continued as a weekly e-blast newsletter, published each week, delivering current information about WEBA members, events, promotions and programs that affect the West End. WEBA also continues to publish a print version of its newsletter, distributed primarily at WEBA events.

Programs: Susan Shelton presented a summary of the major events in 2017, including 11 Happy Hours with an average of 70 plus attendees, Quarterly Learning at Lunch programs; which typically garner 15-25 attendees at each. There were also a number of "meet-ups".

This year, WEBA's signature event theme was a Membership Appreciation Barbecue with 13 Sponsors. Roughly 100 members, their families and guests attended.

Outgoing board members were recognized by Stu Howard. Departing Board members included; Stuart Howard, Paula Flagg and Susanne Waltemyer. Matthew McCarthy presented Stuart a gift to thank him for his service as President of WEBA.

Stu Howard then recognized Dell Pepper, John Chapman, and Kathy Coakley, Greenhill Realty Company and the 2017 sponsors and thanked them, announced the upcoming events for January, then made closing remarks. Stu Howard emceed the door prize drawings.

A motion was made to adjourn the meeting and unanimously passed. The meeting was adjourned at 9:18 a.m.

Minutes submitted by Susanne Waltemyer, WEBA Secretary