



# West End Business Association

www.AlexandriaWEBA.com

Leading Alexandria's West End as a Preferred Purchasing Destination

This  
**West End Business  
 Association**  
 event is sponsored by . . .

YOU!

Become a WEBA sponsor  
**TODAY!**

## Promote Your Organization!

### WEBA Annual Sponsorship Opportunities 2018

WEBA sponsors promote themselves to hundreds of businesses and other organizations without having to reach them individually through WEBA's:

1. Monthly *Business at Breakfast* and *Learning at Lunch* speaker series and Happy Hour events
2. Ongoing recognition in email blasts including WEBAWeekly, to over 1,000 contacts
3. Prominent website presence

Let **WEBA** get the word out about your business for you. Sponsorship costs are budget-friendly and provide a great return on your investment.

**Contact WEBA Sponsorship Chair Evelyn DeLottinville**, to learn how to become a WEBA sponsor.

Sponsorship Benefits	2018 Sponsor Levels		
	\$1,000	\$500	\$250
• Verbal recognition at all events	X	X	
• Banner recognition at all events (prominence depends on level)	X	X	
• Dedicated space to distribute company marketing materials at events	X	X	X
• Free admission for 1 representative at 2 events			X
• Free 1 year WEBA membership & free admission for 1 rep at 4 events		X	
• Free 1 year WEBA membership & free admission for 3 reps at 6 events	X		
• Link to your site on WEBA website annual sponsor page			X
• Logo & website link during email blasts & on WEBA website		X	
• Logo, website link & description during email blasts & on WEBA website	X		
• Reserved seating at annual meeting	X	X	
• Opportunity to present at 1 breakfast meeting (excluding Annual Meeting)	X		

**West End Business Association  
Annual Sponsorship Application  
2018**

**ORGANIZATION NAME** \_\_\_\_\_ **DATE** \_\_\_\_\_

Physical Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

**Your Industry Type:**

- Retail   
  Restaurant   
  Hospitality   
  Professional Services   
  Public Sector   
  Manufacturer   
  Nonprofit

Other \_\_\_\_\_

**AUTHORIZED REPRESENTATIVE** \_\_\_\_\_ Title \_\_\_\_\_

Phone 1 \_\_\_\_\_ Phone 2 \_\_\_\_\_ Email \_\_\_\_\_

**PAID BY**  Cash  Check: Check # \_\_\_\_\_  Credit Card: CC # \_\_\_\_\_  
 \_\_\_\_\_ CCV Code

**ACCEPTANCE** *I understand and accept the benefits of the checked sponsorship level below.*

Authorized Representative \_\_\_\_\_ / \_\_\_\_\_  
 Signature Date

**MAIL TO** WEBA, 3213 Duke Street, Box128, Alexandria, VA 22314

Sponsorship Benefits	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250
• Verbal recognition at all events	X	X	
• Banner recognition at all events (prominence depends on level)	X	X	
• Dedicated space to distribute company marketing materials at events	X	X	X
• Free admission for 1 representative at 2 events			X
• <b>Free 1 year WEBA membership</b> & free admission for 1 rep at 4 events		X	
• <b>Free 1 year WEBA membership</b> & free admission for 3 reps at 6 events	X		
• Link to your site on WEBA website annual sponsor page			X
• Logo & website link during email blasts & on WEBA website		X	
• Logo, website link & description during email blast & on WEBA website	X		
• Reserved seating at annual meeting	X	X	
• Opportunity to present at 1 breakfast meeting (excluding Annual Meeting)	X		