



West End Business Association

www.AlexandriaWEBA.com

Leading Alexandria's West End as a Preferred Purchasing Destination

This
**West End Business
 Association**
 event is sponsored by . . .

YOU!

Become a WEBA sponsor
TODAY!

Promote Your Organization!

WEBA Annual Sponsorship Opportunities 2018

WEBA sponsors promote themselves to hundreds of businesses and other organizations without having to reach them individually through WEBA's:

1. Monthly *Business at Breakfast* and *Learning at Lunch* speaker series and Happy Hour events
2. Ongoing recognition in email blasts including WEBAWeekly, to over 1,000 contacts
3. Prominent website presence

Let **WEBA** get the word out about your business for you. Sponsorship costs are budget-friendly and provide a great return on your investment.

Contact WEBA Sponsorship Chair Evelyn DeLottinville, to learn how to become a WEBA sponsor.

Sponsorship Benefits	2018 Sponsor Levels		
	\$1,000	\$500	\$250
• Verbal recognition at all events	X	X	
• Banner recognition at all events (prominence depends on level)	X	X	
• Dedicated space to distribute company marketing materials at events	X	X	X
• Free admission for 1 representative at 2 events			X
• Free 1 year WEBA membership & free admission for 1 rep at 4 events		X	
• Free 1 year WEBA membership & free admission for 3 reps at 6 events	X		
• Link to your site on WEBA website annual sponsor page			X
• Logo & website link during email blasts & on WEBA website		X	
• Logo, website link & description during email blasts & on WEBA website	X		
• Reserved seating at annual meeting	X	X	
• Opportunity to present at 1 breakfast meeting (excluding Annual Meeting)	X		

**West End Business Association
Annual Sponsorship Application
2018**

ORGANIZATION NAME _____ **DATE** _____

Physical Address _____ City: _____ State: _____ Zip _____

Your Industry Type:

- Retail
 Restaurant
 Hospitality
 Professional Services
 Public Sector
 Manufacturer
 Nonprofit

Other _____

AUTHORIZED REPRESENTATIVE _____ Title _____

Phone 1 _____ Phone 2 _____ Email _____

PAID BY Cash Check: Check # _____ Credit Card: CC # _____
 _____ CCV Code

ACCEPTANCE *I understand and accept the benefits of the checked sponsorship level below.*

Authorized Representative _____ / _____
 Signature Date

MAIL TO WEBA, 3213 Duke Street, Box128, Alexandria, VA 22314

Sponsorship Benefits	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250
• Verbal recognition at all events	X	X	
• Banner recognition at all events (prominence depends on level)	X	X	
• Dedicated space to distribute company marketing materials at events	X	X	X
• Free admission for 1 representative at 2 events			X
• Free 1 year WEBA membership & free admission for 1 rep at 4 events		X	
• Free 1 year WEBA membership & free admission for 3 reps at 6 events	X		
• Link to your site on WEBA website annual sponsor page			X
• Logo & website link during email blasts & on WEBA website		X	
• Logo, website link & description during email blast & on WEBA website	X		
• Reserved seating at annual meeting	X	X	
• Opportunity to present at 1 breakfast meeting (excluding Annual Meeting)	X		