



**West End Business Association  
PROPOSED Board of Directors Slate**

**Calendar Year - 2018**

	Candidate	Current Role	Profile
<b>1.</b>	<p><b>Matthew McCarthy</b> Agency Owner- Geico NOVA</p> 	<b>Director</b>	<p>Matthew has 8 years of insurance experience and is the agency owner of GEICO NOVA at 4617 Duke St. GEICO NOVA was the recipient of the 2017 Small Business of the Year Award from the Alexandria Chamber of Commerce.</p>
<b>2.</b>	<p><b>Joyce Jones</b> Coldwell Banker Residential Brokerage; Realtor</p> 	<b>Parliamentarian</b>	<p>Joyce is a passionate and committed leader in helping herself and others to accomplish their professional goals.</p>
<b>3.</b>	<p><b>Tonya Chappell</b> Vice President - Burke &amp; Herbert Bank</p> 	<b>Treasurer</b>	<p>More than 20 years in the banking industry (all at Burke &amp; Herbert), motivates and manages staff on marketing/sales techniques to reach goals, initiates and participates in effective customer acquisition and retention practices, creates and sustains a positive branch office culture and work atmosphere.</p>

<p><b>4. Maureen Pendergast</b> Comfort Inn &amp; Suites Alexandria</p> 	<p><b>Programs Committee Co-Chair</b></p>	<p>Maureen has proudly represented the Comfort Inn &amp; Suites Alexandria and the Comfort Inn Arlington Boulevard in a variety of management positions over the last 15 years. Currently as the Area Director of Sales, she is responsible for directing the sales efforts, growing existing accounts, and generating new business to improve revenue performance at the two hotels.</p>
<p><b>5. Indre Bauza</b> Supporting Strategies - NOVA</p> 	<p><b>Vice President</b></p>	<p>Indre is Owner and Managing Director of Supporting Strategies – Northern Virginia. Indre is an expert in delivering accounting, bookkeeping and operational support services to growing small businesses. She enjoys developing long term relationships with small business owners who want to spend more time growing their business and less time managing company finances.</p>
<p><b>6. Evelyn DeLottinville</b> Vice President - United Bank</p> 	<p><b>Sponsorship Committee Chair</b></p>	<p>Evelyn has more than 25 years of banking experience with various banks and currently with United Bank for the last 12 years as Branch Manager/VP. She is a member of various networking groups, supports and volunteers for non-profit organizations where she continues to make a difference in the community especially the West End of Alexandria.</p>
<p><b>7. Joel Bernstein</b> ECCA Payroll Services</p> 	<p><b>Director</b></p>	<p>As President and operator of his own company Joel is a long-time resident of Alexandria’s West End. He has substantial business knowledge and is involved in many networking opportunities.</p>
<p><b>8. Jason Rodriquez</b> Hilton Springfield</p> 	<p><b>NEW CANDIDATE</b></p>	<p>Jason has over 15 years of hospitality management experience, and is currently the Director of Sales &amp; Marketing for the Hilton Springfield. Jason also serves on the Board of the Greater Springfield Chamber of Commerce, and the Transportation Association of Greater Springfield. Jason is an active community leader, supporting numerous networking groups, non-profits, and industry related associations.</p>

<p><b>9. Enola Thaboun</b> Branch Manager at Andrews Federal Credit Union</p> 	<p><b>NEW CANDIDATE</b></p>	<p>Enola has been providing excellent member service in the credit union industry since 2007. She is an avid traveler and has a passion for civic engagement. She is currently serving as a Board Member for the Greater Springfield Chamber, President of BNI-Prosper Alexandria Chapter and an active member of the Rotary. She is passionate about building trust, quality relationships and creating partnerships.</p>
<p><b>10. Anna Davalos</b> Alejo Media</p> 	<p><b>NEW CANDIDATE</b></p>	<p>Anna is a storyteller. It's what drew her to journalism. Now she and the Alejo video team have turned their passion into a mission to learn your company's story, and craft a unique video that fits you. As owner of Alejo Media she works to make your vision become a reality.</p>
<p><b>11. Mary Ann Burstein</b> Realtor at Long &amp; Foster Real Estate, Inc./Christie's International Real Estate</p> 	<p><b>NEW CANDIDATE</b></p>	<p>As the resident of the City of Alexandria for over 24 years, Mary Ann Burstein is a passionate advocate for all Alexandria has to offer. Mary Ann serves Northern Virginia as a local volunteer and as an active REALTOR®.</p>
<p><b>12. Gresham Harkless</b> Blue 16 Media</p> 	<p><b>NEW CANDIDATE</b></p>	<p>Gresham Harkless is the Founder and Media Consultant of Blue 16 Media, a full-service digital marketing company that provides website design, SEO and social media services. He is also the Blogger-in-chief for CEO Blog Nation (CBNation.co) a community of niche business blogs for entrepreneurs and business owners.</p>
<p><b>13. Ariel Goldchain</b> New York Life Insurance Company</p> 	<p><b>NEW CANDIDATE</b></p>	<p>As an experienced New York Life Insurance agent, using Life Insurance, Investments, Retirement Products, and Long Term Care Insurance, we help provide financial security and peace of mind for individuals, their families, business owners, and their employees.</p>

<p><b>14.</b></p>	<p><b>Catherine Portner</b> Portner Brewhouse</p> 	<p><b>NEW CANDIDATE</b></p>	<p>Catherine is the co-Founder and President of Portner Brewhouse. While sitting at the helm of her family's business, Catherine focuses her attention and skills on the company's strategic direction, business development and future growth in Alexandria.</p>
<p><b>15.</b></p>	<p><b>Sandy Modell</b> Wholistic Hound Academy</p> 	<p><b>NEW CANDIDATE</b></p>	<p>Sandy has been involved in the Alexandria community for over 33 years, helping to start the DASH bus system and serving as its CEO for 28 years. She served on the board of the DRCA and currently on the board of DRBA. She recently opened the Wholistic Hound Academy, Alexandria's first and only training and learning center for people and their dogs. In 2010, she received the Commission on Women's Award for Business and Career Development and this year was recognized as an Alexandria Living Legend.</p>